



## September 4-7, 2014 (Thursday – Sunday after Labor Day)

**April, 2014**

Greetings from the Roann Covered Bridge Festival Committee!

Although it's several months away, we are already hard at work creating another great festival for everyone to enjoy September 4-7!

We put together great entertainment, excellent food, interesting events, fun contests and activities, and an exciting parade to draw people to our town over 4 fun-filled days -- all of it possible only through the generosity of businesses and individuals of Wabash County and surrounding communities.

**Please take this opportunity to review the levels of sponsorship on the enclosed flyer and consider sponsoring the Roann Covered Bridge Festival at the level of your choice.**

**Your company will have exposure to thousands of people during the four day festival as well as pre-festival advertising in our festival flyers** -- 3,000 of which are distributed in the local area and throughout the state. Our festival is family-oriented with three stages of FREE entertainment and fun for everyone!

We work hard to acknowledge our sponsors in our Festival Brochure, at our Information Booth, at our three entertainment stages, on our website, and through our Facebook page that is followed by over 600 people who love the Roann Covered Bridge Festival! When you sponsor, please send a picture of your **logo** (for Gold and Silver sponsors – see next page for sponsorship levels) or other **web links** for your business to **Webmaster@RoannCoveredBridgeFestival.com** and we will publish the information on our

- Website ([www.RoannCoveredBridgeFestival.com](http://www.RoannCoveredBridgeFestival.com)) and/or our
- Facebook page ([www.facebook.com/RoannCoveredBridgeFestival](http://www.facebook.com/RoannCoveredBridgeFestival))

We appreciate the fact that YOU make this Festival – which is treasured in Wabash County -- possible! People often ask us, “How does your little town do this?” Our answer: “It’s through great people who care!”

***For additional information you may contact:***

Donna Harman      Phone: 765-833-5663      Festival Office: 765-833-2136

Our Sponsorship Form is enclosed. We hope you will take the opportunity to enjoy our festival with us in September. Thank you again for your sponsorship consideration!

# Roann Covered Bridge Festival

## Sponsorship Opportunities

### Gold Level Sponsor - \$1,000

By sponsoring at the GOLD level you will receive:

- A banner with your company's name and logo at *each of our three stages*.
- A large ad (4x5 inches) on our festival flyer.
- Your business name and logo on our festival information booth.
- Your business name and logo on our web site.

### Silver Level Sponsor - \$500

By sponsoring at the SILVER level advertising you will receive:

- A large ad (4x5 inches) on our festival flyer.
- Your business name and logo our festival information booth.
- Your business name and logo on our web site.
- A banner with your name at Center Stage.

### Bronze Level Sponsor - \$250

By sponsoring at the BRONZE level will receive:

- A medium size ad (2x5 inches) on our festival flyer.
- Your business name on the information booth.
- Your business name on our web site.

### Other Sponsorship Opportunities

\$100 Sponsor Level –

- Your business card size ad on the festival flyer
- Recognition on our web site.

\$50 Sponsor Level – Your business card size ad on the festival flyer

\$25 Sponsor Level – Your business name only on festival flyer

# SPONSORSHIP FORM

**Please complete the following form & return by July 1, 2014 to the address below.**

Company _____	<b>Gold Level</b> _____
Contact Person _____	<b>Silver Level</b> _____
Address: _____	<b>Bronze Level</b> _____
_____	\$100 Level _____
Phone: _____	\$50 Level _____
E-mail: _____	\$25 Level _____
Website: _____	
Facebook Page _____	Amount Enclosed _____

- Returning sponsor / same advertising
- Returning sponsor / changed advertising
- New sponsor

Special Instructions for advertisement \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Please include a hard copy of your business card or advertisement.

Also, please send a picture of your logo (for Gold and Silver sponsors)  
or other web links for your business to  
**Webmaster@RoannCoveredBridgeFestival.com**  
and we will publish the information on our

- Website ([www.RoannCoveredBridgeFestival.com](http://www.RoannCoveredBridgeFestival.com)) and/or our
- Facebook page ([www.facebook.com/RoannCoveredBridgeFestival](http://www.facebook.com/RoannCoveredBridgeFestival))

Return to:           Roann Covered Bridge Festival  
                          PO Box 322  
                          Roann, IN 46974